



## **Spanish for Dairy**

### **Course Syllabus**

#### **COURSE DETAILS**

##### **Course Description:**

Introduces Spanish language vocabulary and grammar for use in the dairy industry. Covers relevant terminology and syntax for basic communication and understanding. Examines the characteristics of Latinx/Hispanic culture, as well as this cultural context in the workplace on the dairy farm.

**Prerequisites:** None - No prior language knowledge is required

**Credit:** None - This is a non-credit course and cannot be applied to any degree program.

##### **How this Course is Relevant to You:**

If you are a dairy farm owner, manager, or supervisor with Spanish-speaking employees; or a current or future dairy farm employee; or an agricultural professional who does or will work with Spanish-speakers, then you need this course!

##### **Course Organization:**

This course is 100% online and is self-paced. The course runs for 8 weeks (please note we will be taking a week off for World Dairy Expo, which may mean the course runs for 9-weeks total). Each week is a different module with a specific topic. The first two modules (0-1) and Module 4 cover general Spanish vocabulary important for a strong grasp of the language and for conversational skills. The rest of the modules cover specific dairy farm-related topics.

A new module opens each week. Each module covers relevant vocabulary, grammar, and cultural topics. Modules build on each other to help you improve retention and understanding of the vocabulary and syntax. You must pass the Comprehension Quiz for Module 0 in order to unlock the subsequent modules. This in order that everyone has the same foundational language skills and knowledge before moving ahead in the course.

Activities are available to help you work through and learn the content but will not be graded. Each week there will be 1 live session for verbal practice with the instructors and other course participants. The live session is Wednesdays at 12-1pm CDT.

There is an opportunity to receive a certificate of completion if you complete the requirements of the course. See the Expectations section of this syllabus.

The course will open on Friday (DATE TBD) at 12pm CDT for you to work through the “Course Overview & Introduction Module”. You will need to complete this before the course officially starts on DATE TBD. Please complete the Pre-Course Survey as soon as possible before the course officially starts. You will have access to the course until DATE TBD at 11:59pm CDT.

The course is hosted on Canvas through UW-Madison. Most of the content is in Articulate Rise; however you will access the content through the course site in Canvas. Quizzes for each module are also in Canvas.

**Course Rhythm:**

	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
Weekly Module Schedule	Module Opens (6am CDT)						
	Readings/Content Open						
						Live Conversation Practice (Zoom) 12-1pm CDT	
		Module Quiz Open					Module Quiz Due

Each week a new module opens on Friday at 6am CDT. All the content for the module is available at that time. The module quiz is available starting on Saturday at 12pm CDT. To stay current with the class, we encourage you to complete the quiz by Thursday evening each week. You have until the end of the course to complete all the quizzes

The live session (Zoom) is held DATE & TIME TBD. There will be open office hours with the instructors at other times during the week which are optional for you. They will be indicated in the “Course Overview & Introduction Module”.

## **LEARNING OBJECTIVES**

### **Course Learning Objectives**

At the end of this course, students will be able to...

- ❖ Use basic competency of Spanish vocabulary on a dairy farm or in the field.
- ❖ Explain their knowledge of cultural characteristics of Latinx/Hispanic people.
- ❖ Practice basic communication skills in the Spanish language and be more comfortable putting simple Spanish sentences and phrases together.

### **Module-Level Learning Objectives**

At the end of this course, students will be able to...

#### **Module 0: Introduction to Spanish**

- ❖ Recognize basic Spanish vocabulary important to conversations on the farm, such as colors, numbers, days of the week, months of year, and seasons.
- ❖ Practice using and conjugating Spanish present tense verbs for use later in phrases and sentences.
- ❖ Demonstrate foundational knowledge and skills in the Spanish language.

#### **Module 1: Getting to Know Others**

- ❖ Recognize basic Spanish vocabulary important to conversations on the farm, such as greetings, expressing feelings, asking questions, indicating likes and dislikes.
- ❖ Practice using and conjugating verbs, *ser* and *estar*.
- ❖ Discuss the characteristics of Spanish-speaking people, using the correct terminology.

#### **Module 2: Cattle Handling**

- ❖ Practice Spanish vocabulary related to the safe handling of dairy cattle and the parts of the cow.
- ❖ Communicate in Spanish how cattle see the world.
- ❖ Explain the demographics of dairy workers in Wisconsin and the U.S.

#### **Module 3: The Milking Parlor**

- ❖ Practice Spanish vocabulary words associated with milking and the milking parlor.
- ❖ Use Spanish vocabulary for the milking routine to discuss and train workers on proper milking procedures.
- ❖ Describe how Latin American influence has shaped the United States throughout history.

#### **Module 4: Daily Living**

- ❖ Practice Spanish vocabulary to communicate needs and expectations around on-farm worker housing.
- ❖ Communicate in Spanish about the weather and appropriate clothing to wear.

#### **Module 5: Maternity & Calf Care**

- ❖ Practice Spanish vocabulary related to raising and care of calves and heifers.
- ❖ Discuss in Spanish proper calving assistance and calf management protocols.
- ❖ Review the U.S. immigration system and discuss its role in developing the U.S. dairy industry.

#### **Module 6: Cow Health & Reproduction**

- ❖ Practice Spanish vocabulary related to the reproductive cycle and breeding of dairy animals.
- ❖ Use Spanish adjectives to describe cattle health signs.
- ❖ Explain the role of family in Latinx/Hispanic culture.

#### **Module 7: Feeding & Nutrition**

- ❖ Practice Spanish vocabulary related to feeding and nutrition of dairy animals.
- ❖ Discuss feedstuffs and feeding practices in Spanish.
- ❖ Recognize the diversity and cultural representation of music and film in Latin America.

#### **Module 8: Working with Employees**

- ❖ Practice Spanish vocabulary related to human resource management.
- ❖ Discuss common conversations with Spanish-speaking employees related to employment and training.
- ❖ Identify common stereotypes of Latin American and U.S. cultures and their impact on the workplace environment and relationships.

#### **Optional Module: Working with Machinery**

- ❖ Practice Spanish vocabulary related to the safe use and running of equipment and machinery common to dairy farms.
- ❖ Communicate the safe handling of farm machinery in Spanish.
- ❖ Identify common stereotypes of Latin American and U.S. cultures and their impact on the workplace environment and relationships.

## **COURSE INSTRUCTORS**

**Carolina Pinzon, Owner, Forte Dairy Consulting** - Carolina holds a bachelor's degree in Animal Science from the Universidad Nacional de Colombia and a master's degree in Dairy Science from the University of Wisconsin-Madison. She has worked in the dairy industry for over eighteen years. She has had experience working as a herd manager, training coordinator for a milking equipment company, and a training specialist for a milk processor before starting her own consulting firm. She is a native Spanish speaker.

Contact Information: [carolina@fortedairy.com](mailto:carolina@fortedairy.com) or (920) 539-4602

Office Hours: TBD

**Trisha Wagner, Farm Management Program Director, UW-Division of Extension** - Trisha has a bachelor's degree and master's degree from the University of Wisconsin-Madison. She started in Extension in 2008 as the Jackson County Agriculture Educator and has been the lead on creating and translating numerous fact sheets, videos, and other dairy resources in Spanish. In late 2018, she became Director of the new Farm Management Program in the Division of Extension. Previously, she served in the Peace Corps for two years in Ecuador working on market and entrepreneur development for community members, including agriculture businesses.

Contact Information: [trisha.wagner@wisc.edu](mailto:trisha.wagner@wisc.edu) or (715) 896-1609

Office Hours: TBD

**Jennifer Blazek, FISC Director, UW-College of Agriculture & Life Sciences** - Jennifer has a bachelor's degree in Spanish and English from the University of Wisconsin-La Crosse and two master's degrees in Agroecology and Latin American Studies from the University of Wisconsin-Madison. She started in Extension as the Polk County Agriculture Educator in 2011 and then transitioned to the Dane County Dairy & Livestock Educator in 2014, where her focus was on farm human resource management. In 2018, she took over as Director of the Farm & Industry Short Course program.

Contact Information: [jennifer.blazek@wisc.edu](mailto:jennifer.blazek@wisc.edu) (preferred) or (608) 890-2549

Office Hours: Monday through Friday 8:30am-6pm

## EXPECTATIONS

### What You Can Expect from Your Instructors

- Available for support and to answer any questions you may have about the course or material.
- Applied, useful content to help you make the most of your time spent in this course. We want you to be able to take what you are learning and directly apply it and use it in your own individual situation.
- Expertise in this area. Combined we have many decades of experience with the Spanish language. We also have vast expertise in the dairy industry, both on farm and working with farmers and other partners to provide educational and training opportunities.

### What We Expect from You

- Practice! The old adage of “practice makes perfect” is important when learning a language. Whether you are just saying the words and phrases out-loud to yourself or you are practicing conversations with your employees or colleagues, taking the time to use what you are learning is key to remembering it after this class.
- While the live session each week is optional, we strongly encourage you to participate in it as much as possible. This session will help you not only to practice but develop your “ear” for the language. You also might get some great ideas from your peers in the course.

- Reach out to us when you have questions or concerns. We want your feedback so we can improve this course and ensure we are meeting your needs.

## To Receive the Certificate of Completion

- Let Jennifer know at the start of the course if you intend to pursue the certificate;
- Attend a minimum of 5 of the 8 live practice sessions;
- Successfully complete all 9 quizzes (one for each module) in the course

To help you manage time, we have set deadlines for each module quiz at 11:59pm Thursday of each week. You have until DATE TBD at 11:59pm to complete all the quizzes successfully. If you need more time, contact Jennifer as soon as possible to arrange an accommodation.

You will receive the certificate by email within 2 weeks after the course end.

## COURSE MATERIALS

All the materials for the course are available through the course website. Some handouts can be downloaded to have a local copy.

We utilize a mix of resources we created and found resources from various locations on the internet or through publications. All resources have been vetted for accuracy and quality.

This course uses a combination of teaching methods - text, videos, audio, interactive activities - to help keep you engaged. These different teaching modalities also ensure student learners are interacting with the material in ways which are effective to them.

## COURSE SCHEDULE

### Course Overview & Introduction

- ★ Navigating the Course
- ★ Weekly Rhythm
- ★ Course Syllabus & Expectations
- ★ Community Q&A Discussion Board
- ★ Canvas Overview & Help
- ★ Where to go for technological help

### Module 0: Introduction to the Spanish Language - [DATE TBD]

- ★ Alphabet
- ★ Phonics
- ★ Nouns & Articles

- ★ Pronouns
- ★ Present Tense Verbs

### **Module 1: Getting to Know Others - [DATE TBD]**

- ★ Greetings
- ★ Likes & Dislikes
- ★ Asking Questions
- ★ Ser vs. Estar
- ★ Expressing Feelings
- ★ Family
- ★ Hobbies/Free Time
- ★ Roles/Jobs on the Farm
- ★ *Culture*: Terminology & characteristics of Spanish-speaking people

### **Module 2: Cattle Handling - [DATE TBD]**

- ★ *Vocabulary*: Parts of a cow, how cows see the world, moving cattle, numbers, ordinals
- ★ *Grammar*: Directions, prepositions, por vs. para
- ★ *Culture*: Latin America's influence on the U.S.

### **BREAK WEEK [DATE TBD] - For World Dairy Expo (FALL OFFERING ONLY)**

### **Module 3: The Milking Parlor - [DATE TBD]**

- ★ *Vocabulary*: Milking equipment, milking routine, colors
- ★ *Grammar*: Giving instructions, imperative form of verbs, opposites
- ★ *Culture*: Demographics of dairy workers in Wisconsin and the U.S.

### **Module 4: Daily Living - [DATE TBD]**

- ★ *Vocabulary*: Household items, cooking, cleaning, clothing, seasons & weather
- ★ *Grammar*: Relative pronouns

### **Module 5: Maternity & Calf Care - [DATE TBD]**

- ★ *Vocabulary*: Birthing, newborn calf care, calf health
- ★ *Grammar*: Telling time
- ★ *Culture*: U.S. Immigration - process, policies, and issues

### **Module 6: Cow Health & Reproduction - [DATE TBD]**

- ★ *Vocabulary*: Fresh cows, diseases, symptoms, breeding, days of the week & months
- ★ *Grammar*: Describing, adjectives, demonstrative adjectives
- ★ *Culture*: The role of family

**Module 7: Feeding & Nutrition - [DATE TBD]**

- ★ *Vocabulary:* Feedstuffs, mixing feed, bunker silos
- ★ *Grammar:* Weights and measures, comparison
- ★ *Culture:* Latin American music and film

**Module 8: Working with Employees - [DATE TBD]**

- ★ *Vocabulary:* Employee conversations, feedback,
- ★ *Culture:* Common stereotypes, diversity & inclusion in the workplace

**Optional Bonus Module - Working with Machinery**

- ★ *Vocabulary:* Equipment & their parts, repairing